

MICHAEL DANIEL BAM FOUNDATION

QUARTERLY REPORT

Q2

**APRIL - JUNE
2025**

Prepared by
MICHAEL-DANIEL BAM

MD

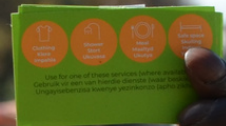


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ABOUT US

OVERVIEW

The Michael Daniel Bam Foundation is a youth-led nonprofit company, founded by Michael-Daniel Bam at the age of 15, with a commitment to fostering equity, uplifting communities, and driving sustainable change. Guided by the principle that we, “Rise By Lifting Others,” the Foundation strives to bring about positive change in South Africa as a youth-led organisation.

VISION

Our vision is to become one of South Africa’s top non-profits within the next 15 years - leading with compassion, driven by community, and committed to creating sustainable, equitable change. Through our work, we aim to set a new standard for **impact, transparency,** and **youth-led** innovation in the non-profit space.

MISSION

- **Empower** - Uplift individuals and communities by providing access to essential resources, and opportunities.
- **Connect & Inspire** - Bring people together, sparking collaboration and inspiring a new generation to take action.
- **Amplify Voices** - Being a voice for the voiceless, standing with the marginalised, and advocating for justice.



LETTER FROM THE FOUNDER



**MICHAEL-DANIEL
BAM**

Founder

This past quarter has affirmed that meaningful change is built through consistency, clarity of purpose, and a deep commitment to people. At the Foundation, we have continued to refine our operations, expand our reach, and mature our vision.

I take pride in the progress we've made - particularly in strengthening our fundraising strategies and launching our Future Fund, an essential step toward long-term sustainability.

As part of this growth, we've also had the opportunity to engage with and receive support from Media24, South Africa's largest media company.

Furthermore, my election as Junior Mayor of Cape Town has introduced new responsibilities, but also critical opportunities: to network with peers and leaders, to learn, and to advocate for the change we wish to see.

To our dedicated team and each supporter, thank you! The work ahead is vast, but we are building with purpose and resolve.

The next quarter awaits - with challenge, and immense promise.

Michael-Daniel Bam

139

New Donors

165

People Assisted

6,508

Instagram Accounts Reached

BOARD



ARMAND BAM

Chairman & Director

BOARD OF DIRECTORS

Our Board of Directors - Dr Armand Bam (PhD), Mr Jacques Schippers, and Mr Kurt Miller - bring a wealth of experience across sectors. Their strategic guidance helps shape the Foundation's direction, ensuring that each initiative is both impactful and sustainable.

"We are pleased to note the continued growth in the Foundation's reach and the strategic steps taken to ensure long-term sustainability. This progress reflects a clear commitment to purpose, structure, and thoughtful leadership. We remain confident in the Foundation's direction and its potential to drive meaningful, lasting change."

Jacques Schippers



JACQUES SCHIPPERS

Director



KURT MILLER

Director

OUR TEAM



MICHAEL-DANIEL BAM

Founder

OPERATIONS TEAM

At the helm of the Foundation is Michael-Daniel Bam, who leads with purpose and vision. He's supported by Lyndon Julius, Head: Media and Communications, who handles media requests and interviews and ensures our story is told powerfully. Leo Azuma, Fundraising Assistant, supports outreach and fundraising efforts, while our broader team of volunteers help implement projects and grow our impact on the ground.



LYNDON JULIUS

Head: Media & Communications



LEO AZUMA

Fundraising Assistant

FINANCIAL HIGHLIGHTS

This quarter, we are proud to report **R51,596.71** in income - reflecting a period of focused growth, structural strengthening, and strategic network-building. Significant time was dedicated to cultivating deeper relationships and reinforcing the operational base required for sustained impact. In line with our commitment to financial sustainability, we engaged with Salma Seedat, Executive Director at the Instructional Leadership Institute, to explore reserve-building strategies. Following this engagement, we launched the "Future Fund" - a dedicated fixed-deposit account into which 10% of all donations are allocated. Designed to grow incrementally, the fund serves as a buffer against reduced or withdrawn support, ensuring continued programme delivery in the long term, despite external fluctuations. If interested in donating directly to the Fund, see the details below.



New Donors

139



Fundraisers Held

3

Future Fund

Bank: First National Bank (FNB)

Account Number: 76209397481

Branch Code: 250655



ACTIVITY & REACH

On April 13, through Project Eudaimonia, we provided warm meals and U-Turn vouchers to around 165 individuals experiencing homelessness - offering not just nourishment, but also a meaningful day of connection and conversation.. As we engaged with those present, many openly shared the daily challenges they face, with a recurring request for help in obtaining their identity documents.

FUNDRAISERS

Two fundraising markets were held at Michael Oak Waldorf, where baked goods were generously donated by the school community. We also sold branded merchandise, helping raise both funds and awareness for our ongoing projects.

An online fundraiser was launched for the Cedar House School community, creating a space for both donations and awareness. The platform made it easy for supporters to contribute and helped spread the word about our mission and impact.



R17.8K

Raised via Fundraisers



MERCHANDISE



BUILDING VISIBILITY: PRINTING EQUIPMENT, MERCHANDISE, AND PROMOTIONAL MATERIALS

This past quarter, we invested in a full heat transfer vinyl (HTV) setup, including a heat press with multiple attachments and a supply of vinyl, which has allowed us to begin producing our own merchandise in-house. We successfully launched our *Silence Is Not an Option* hoodies and began printing t-shirts under the same message. This move has significantly reduced our reliance on external suppliers, cut costs, and made it far easier to produce merchandise on demand. We've sold 10 pieces of merchandise through this new setup. All proceeds go directly into the Foundation. As part of our efforts to strengthen visibility, we also purchased a branded pull-up banner for use at events and public engagements.

If you would like to have custom HTV merchandise printed, or if you'd like to purchase a *Silence Is Not an Option* hoodie (R549) or t-shirt (R299), please contact michael@mdbfoundation.org.

THE UPCOMING QUARTER

PROJECT PLYSI

This upcoming quarter, Project Plysi will be evolving slightly in honour of Women's Day. On August 9, we will be doing a community walk through the Kensington and Factreton area, distributing hygiene parcels to at least 50 women. This edition extends to any women in need of support. Each parcel will contain essential hygiene items aimed at promoting dignity, comfort, and self-care.

SUSTAINABILITY

In the upcoming quarter, we are looking to strengthen the Foundation's financial sustainability by increasing our fundraising efforts. This includes hosting more in-person fundraising events, expanding our merchandise sales, and working to secure a base of consistent, recurring donors. These efforts are aimed at building a stable foundation to support long-term impact and ensure our projects remain well-resourced and resilient.

Additionally, we plan to focus on expanding our pool of volunteers and partners. As our projects scale, so does the need for committed individuals who share our vision. Strengthening our internal capacity is key to sustaining and deepening our impact.



Furthermore, as part of our broader financial strategy, we submitted an application for Public Benefit Organisation (PBO) status with SARS in February during Quarter 1. This status would allow the Foundation to be tax exempt and issue Section 18A tax deduction certificates to qualifying donors. We are currently still awaiting feedback and are optimistic that it will be received in Quarter 3.



JUNIOR MAYOR

During my campaign for the Junior Mayor position, I presented my manifesto designed around IDEA - Inclusivity, Diversity, Equity, and Activism. Media24 provided invaluable support by editing my campaign video. I was also honoured to receive endorsements from influential leaders, including Raj Lalbahadur, Media24 CEO, Salma Seedat, Executive Director, Instructional Leadership Institute, and others.

ELECTION

Following a month of dedicated campaigning, I was honoured to win the Junior Mayor election facilitated by the IEC. In my victory speech, I shared, *"Cape Town, we are a city of contrast, but also of courage. A city of history but also of hope. And we the youth are not just the future - we are the now."*

This opportunity allows me to amplify the voices of young people and to further champion the values of leadership, service, and positive change that guide the Foundation's work.



NEWS & MEDIA



What can one teen do? A lot, if you ask Michael-Daniel Bam

At just 16 years old, Michael-Daniel Bam (MD) is already making a name for himself as a community leader, Junior Mayor of Cape Town, and founder of his own nonprofit initiative, the Michael-Daniel Bam Foundation.

In this thoughtful interview, he sits down with classmate Maya Sleight to talk about how he juggles school, leadership, and personal projects, and what keeps him motivated. From handling burnout to the meaning behind his motto "Rise by lifting others," MD shares the passion and purpose that drives his work.



OUR MEDIA REACH

I was fortunate to receive significant media coverage following my election as the Junior Mayor of Cape Town. Every opportunity was used to highlight the work we do through the Foundation.

I was interviewed on [Cape Town TV](#), where I shared both my personal journey and the Foundation's mission. Articles in the [Southern Suburbs Tatler](#), and the [Cape Argus](#) helped introduce our work to a broader audience.

Radio platforms like [Radio Tygerberg](#), [Future Club Radio](#), and [EWN](#) provided a chance to speak directly to listeners about our projects, impact, and vision.

The Foundation was also featured by [Hashtag Nonprofit](#), a platform that spotlighted our approach to community work. This wave of media attention not only celebrated a personal milestone, but helped bring the Foundation's work to new ears - encouraging more people to get involved, support, and believe in what's possible when young people take action.

WORK WITH US

JOIN THE TEAM

If you want to join our growing team, we'd love to hear from you. Please send an email expressing your interest to volunteer@mdbfoundation.org and become part of our mission.



PARTNERSHIPS

Our work relies heavily on strong partnerships - whether with companies, families, or groups of friends. These connections provide us with essential guidance, resources, and funding that enable our projects to thrive and grow. We welcome partnerships in many forms, from ambassadors who help spread our message to funders who support our initiatives. If you're interested in collaborating or learning more, please connect with us - we'd love to have your support.

DONATIONS

Every donation, no matter the size or frequency, makes a real difference in helping us reach more people and sustain our projects. Whether you can give once or regularly, your support matters. Donations can be made easily via [BackaBuddy](#), [EFT](#), or [SnapScan](#).

EFT DETAILS

Bank: First National Bank (FNB)

Account Number: 63121352750

Branch Code: 250655

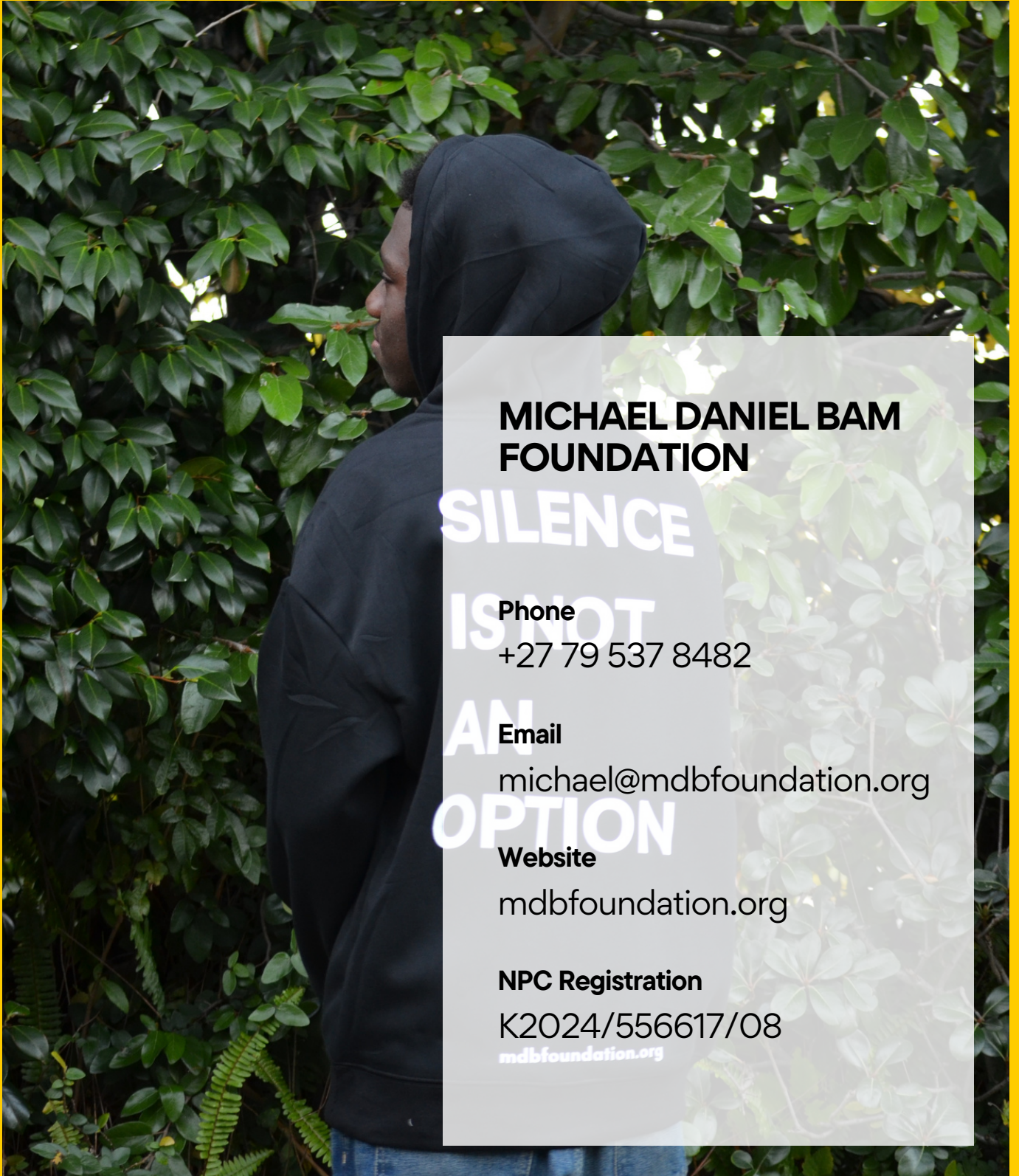
Acc Name: Michael Daniel Bam Foundation

SNAPSCAN



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CONTACT US



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OPTION

NPC Registration

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